



**CITY OF HUDSON
APPLICATION FOR DIRECT SELLER LICENSE**

(pursuant to Chapter 124 of Hudson Municipal Code)
APPLICATION FEE: \$100.00

APPLICANT INFORMATION

Name: _____ Date: _____
FIRST FULL MIDDLE LAST

Permanent Address: _____

Temporary Address: _____

Phone: _____ Email: _____

Driver's License Number: _____ State: _____
Please attach a copy of driver's license to the application

DOB: _____ Hair Color: _____ Eye Color: _____ Height: _____ Weight: _____

BUSINESS/SELLING INFORMATION

Name of Person, Firm/Company, Association or Corporation (please circle one) you represent or are employed by,
or whose merchandise is being sold: _____

Address: _____ Phone: _____

Nature of sales or solicitations to be conducted and brief description:

Temporary location from which sales or solicitations will be conducted if any:

Proposed dates/times of sales or solicitations: _____

Wisconsin Seller's Permit # _____ Copy attached: yes no

Proposed method of delivery of goods, if applicable: _____

Vehicles to be used in the conduction of sales or solicitations:
Make: _____ Model/Color: _____ License # _____ State: _____

Last three cities, villages, or towns where applicant has conducted similar sales or solicitations:

1. _____ 2. _____ 3. _____

Place where applicant can be contacted for at least 7 days after leaving this City:

Applicant Signature _____ Date _____

Be prepared to present the following:

- Driver’s license or proof of identity.
- Copy of current Wisconsin Business tax Certificate (Seller’s Permit).
- Copy of Health Inspection Certificate attached, if applicable.
- Proof of authorization from property owner for use of private property for transient sales.
- If sales or solicitations occur on private property, please attach written permission letter from the property owner that allows you to conduct the sales you have described on this application.
- If more than one person from a company will be selling, each person must have fill out a registration application and pay fees.

Regulations – Prohibited Practices:

A Direct Seller/Transient Seller or Solicitor shall be prohibited from:

1. Calling at any dwelling or other place between the hours of 8:00 p.m. and 9:00 a.m., except by appointment.
2. Calling at any dwelling or other place where a sign is displayed bearing the words “No Peddlers” or “No solicitors” or words of similar meaning.
3. Calling at the rear door of any dwelling place.

For Office Use Only

Receipt # _____ Registration # _____ Date _____

I, the undersigned, have made an investigation of the applicant, and hereby () Approve () Deny said Applicant

Signature _____ Date _____

Hudson Chief of Police