

Hudson Urban Forestry Board Meeting  
Wednesday, July 15, 2020 – 6:30 p.m.

Members present: Sarah Atkins Hoggatt, Jeff Heywood, Liz Malanaphy, Starla Enger

Members absent: Jen Haase, Ken Holman, John Mueller

Others present: Michael Mroz; Director of Public Works

1. Call to order 6:39 pm
2. Approve the HUFB June 17<sup>th</sup>, 2020 meeting minutes: motion by Sarah Atkins Hoggatt, second by Liz Malanaphy. Motion approved.
3. **New Business:**
  - a.) *Emerald Ash Borer Public Education; Ash Tagging*

Staff introduced an ash tagging program which is being used in larger metropolitan communities where municipalities are tagging ash trees on the boulevards and in the parks with customized caution tape and gives website addresses to find out more information. The board directed staff to order tape and recommend the inclusion of Hudson's Urban Forestry website. The initial suggestion was to identify those Ash trees in the downtown and Lakefront Park Area where high volume of pedestrian traffic occurs. Motion by Liz Malanaphy, second by Sarah Atkins Hoggatt. Motion approved.
  - b.) *Value of Trees Public Outreach*

To gain support of an urban forestry program communities are putting values on trees to show how much energy they save, stormwater they absorb, and identify how much property value increases. Staff showed the board examples that other communities are using and was directed to mock up a sign and bring back to the August meeting for further discussion. An emphasis was placed on keeping the sign simple and easy to understand.
  - c.) *HWY 35 Landscape Plan Review*

Staff provided a copy of the HWY 35 Landscape Plan submitted to the City by the State of Wisconsin for comments. The removal replacement schedule was 1 for 1 and all new trees are identified on Hudson's recommended boulevard tree. The board recommended staff review the plan with Ken Holman before submitting comments back to the State.
  - d.) *Dutch Elm Info*

Board chair Heywood conveyed to the board that the City of Hudson is still dealing with Dutch Elm Disease and that he does not want this issue to be buried, especially with all the attention on Emerald Ash Borer. The Board and Staff were going to find different publications to assist homeowners in identifying Dutch Elm disease and how to mitigate the risks and add them to the City of Hudson Urban Forestry Site.

4. **Old Business:**

a.) *Fall Planting Event*

The board recommended cancelling the fall out plant event in light of the COVID pandemic. They did not want staff and board member to put in the time and effort to organize the event with little to no attendance. Michael Mroz said that staff will perform fall out planting operations in house.

b.) *Club/Groups to incorporate*

Jeff Heywood wanted the board to brainstorm on how to further spread the message of the HUFB. Is this via social media, short videos, public events/presentations. How do we tell others about the HUFB and all that is happening in the City related to trees? The board suggested an increased presence on social media and also updating the website. Staff suggested reviewing the site at an upcoming meeting and discuss how to make the information more accessible.

5. **Items for future agendas:**

Chairman Heywood prompted the board to think about goals and asked questions to stimulate future conversations Where are we going? How are we improving the Hudson Urban Forest? How are we reaching the public and how can this be done better?

6. Adjourn: Atkins Hoggatt moved to adjourn at 7:37, Malanaphy second. Motion carried

Next meeting: August19. Location TBD.

Submitted by  
Michael Mroz  
Director of Public Works