



Community Parking Update

October 22, 2019

The Background



Parking Study



Task Force



Partnership with Hudson Area
Chamber of Commerce &
Tourism Bureau

Outcome of the Study: Current Situation



NEW PARKING
COORDINATOR, KATIE
SOUKUP



PARKING PATROL CAR



NEW COLLECTION FEE
UNITS

What to Expect: Parking Fees

Parking fees remain at \$.50/hour

Parking fee collection hours of enforcement will be in effect from 10 a.m. to 8 p.m. Monday thru Saturday; no enforcement hours on Sundays

Paying for parking is easier

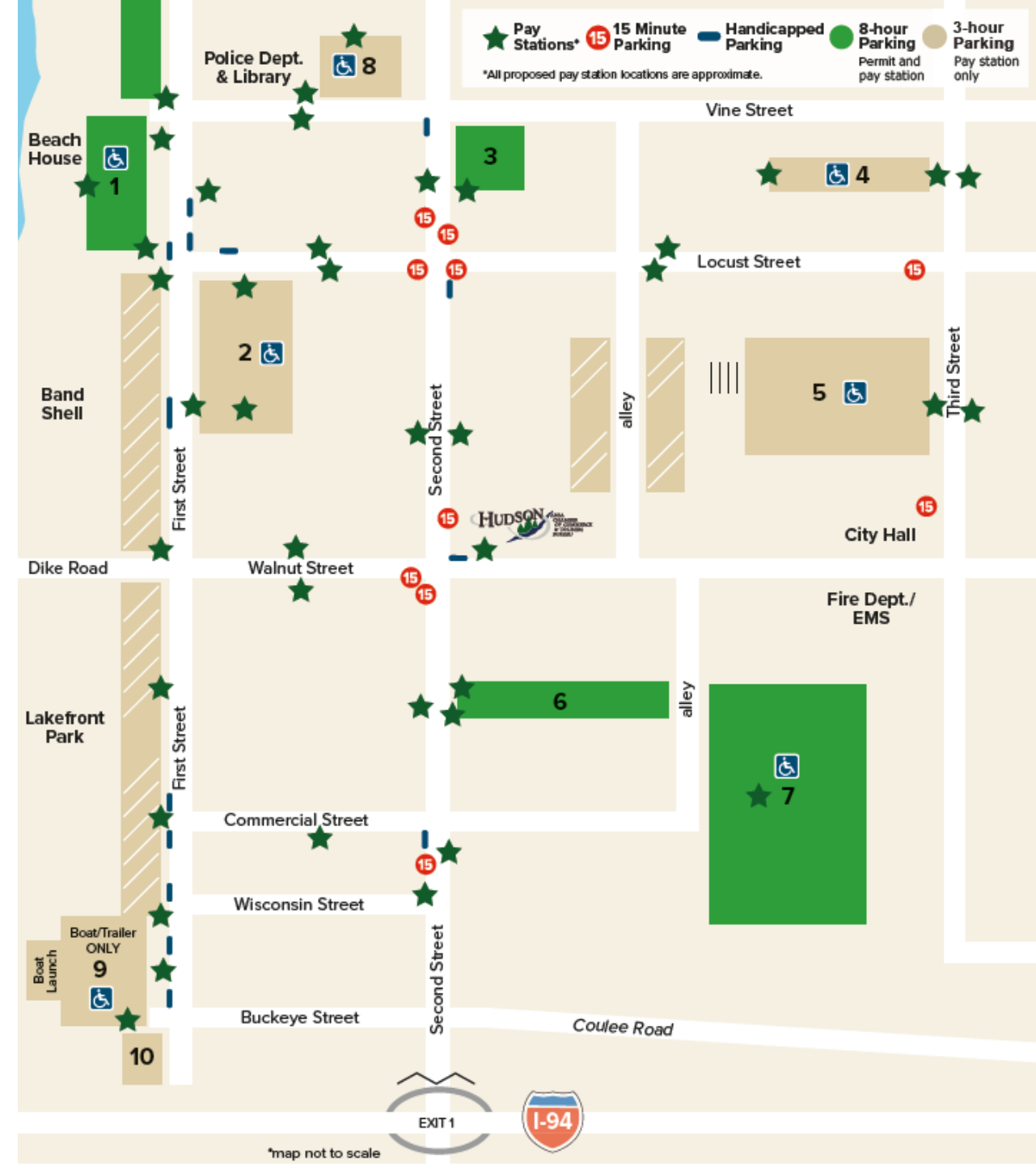
- Download a smart phone app
- Use a credit card
- Pay by coin

Parking citations are still \$7

Holiday parking will continue the Wednesday prior to Thanksgiving until January 2. The first 3 hours will be free, but parking fees of .50 / hour will be required beyond the first 3 hours.

What to Expect: Parking Locations

- All new pay stations will be less than 1 block away
- New, clearly marked parking signage will be hung
- 10 lots are available downtown with 375 free parking spots around the downtown periphery
- 23 new parking spots are immediately being added at River City Center, along First Street; the City will continue exploring options to accommodate the increasing demand for parking
- Free 15-minute parking spaces are still available



What to Expect: Permit Parking and Longer-Term Parking



Parking permits

Will continue to honor existing permits which are properly displayed

8-hour parking is permitted at the Beach House, North, and Williams Lots

Noted in green on the map



Dates/Timelines

Parking fee collection units will be in effect starting on November 4, 2019

November 4, 2019

There is a grace period to provide residents and visitors an opportunity to get acquainted with the new system. Warnings will primarily be issued instead of citations. In December, the grace period will end.

December 1, 2019

Next Steps

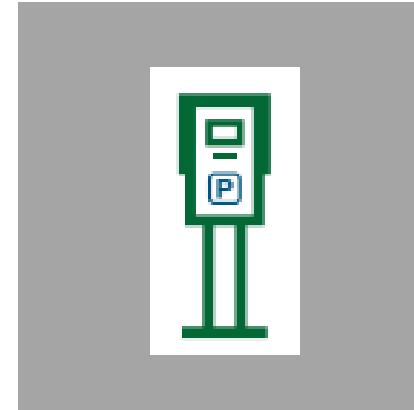
The parking changes will be reviewed every six months after implementation to analyze feedback and data to gain an increased understanding of how the changes are impacting the movement/turnover of parking spots, making it easier for everyone to find parking.



Quick Tips



Ensure you write down, take a picture of, or memorize your license plate number. You will need to enter this information at the collection fee units.



Use the collection fee unit that corresponds to the lot/street parking zone

Demonstration of Parking Fee Collection Unit

Questions?

Thank you

