

**Hudson Urban Forestry Board Meeting Minutes**  
**Hudson City Council Chambers**  
**February 19, 2020**

**Members present:** Ken Holman, Jeff Heywood, Starla Enger, and Sarah Atkins Hoggatt

**Members Absent:** Liz Malanaphy, Tim Hall, John Mueller

**Others present:** Buck Malick, Mike Mroz

1. Call to order By Vice-Chairman Holman at 6:38 pm
2. Discussion on minutes of HUFB January 22, 2020. Motion to approve minutes by Atkins Hoggatt, Seconded by Heywood. Motion passed
3. Review Arbor Day Tasks
  - a. Vice-Chairman Holman reviewed the task table and assigned jobs to each board member on the day of the event. This included TOTY purchases, mulching responsibilities, table displays, and who will assist with demonstrations on planting and pruning.
  - b. Community Event will take place on April 25. The board made final change recommendations to the flyer. A final draft of the Flyer will be ready for Feb meeting. The Arbor day event will take place in the morning followed by Earth day event in the afternoon. HUFB will have a presence at the Earth Day Event
4. Review the 2020 Arbor Day/Earth Day Flyer
  - a. The board made final change recommendations to the flyer. Staff will make the suggested changes and begin to distribute and post in public facilities. The Arbor day event will take place in the morning followed by Earth day event in the afternoon. HUFB will have a presence at the Earth Day Event
5. Review the Tree of the Year Flyer
  - a. The board made recommendations to create more eye appeal to grab people attention instead of listing physical characteristics of the trees. Further discussion was had on where to advertise and distribute the flyer to increase the use of the program. This included utilizing the chamber of commerce and social media platforms.
6. Public Outreach
  - a. Hudson Community Expo (Spring Showcase) – May 3, 2020
    - The HUFB will once again utilize table space with Sustain Hudson to promote the forestry program. At an upcoming meeting the board was going to discuss who would be available to help at the event.
  - b. Discussion was had on other upcoming outreach events including the St. Croix Summit, Riverfest, and Spirit of St. Croix.

Motion to adjourn at 7:38 pm by Heywood, second by Atkins Hoggatt.