



Hudson Urban Forestry Board Meeting – ZOOM MEETING
Wednesday, September 16, 2020 – 6:30 p.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/86121141138?pwd=aFhlcjdMTnpFOFg2eGUyUDkzaGovUT09>

Meeting ID: 861 2114 1138

Passcode: 560209

Call in number: 1 312 626 6799

AGENDA

1. Call to order
2. Discussion and possible action on the HUFB August 19, 2020 Minutes
3. New Business:
 - a.) Field Observations
 - i. EAB Symptoms
 - ii. Severe Lilac Die Back
<https://pddc.wisc.edu/2020/08/10/august-2020-green-grow-the-lilacs-not/>
 - iii. Bur Oak Blight
<http://www.myminnestawoods.umn.edu/2010/09/bur-oak-blight-bob-in-minnesota/>
- 4: Old Business:
 - a.) Emerald Ash Borer Public Education; Ash Tagging
 - b.) Fall Planting Status
 - i. West Garage Well Failure
 - c.) Tree Trek Update
 - i. Fall GPS data gathering
 - ii. Arbor Day Rollout
 - d.) WI DNR 2020 Best Website Review (enclosed)
5. Items for future agendas:
 - a.)
 - b.)
 - c.)
6. Adjourn

Jeff Heywood, Chairman

Posted 9-11-2020

Notice is hereby given that a majority of the City Council may be present at this meeting to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village BD, 173 Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the Council will not take any formal action at this meeting.

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Wednesday, August 19, 2020 – 6:30 p.m.

Members present: Sarah Atkins Hoggatt, Liz Malanaphy, Jeff Heywood, Jen Haase, Ken Holman

Members absent: Starla Enger, John Mueller

Others present: Michael Mroz; Director of Public Works

1. Call to order 6:37 pm

2. Approve the HUFB July 15, 2020 Minutes: Motion to approve by Malanaphy; Second by Atkins Hoggatt. Motion approved.

3. New business:

a.) Homeowner EAB Treatments literature via UW Extension –

4. Old business:

a.) Value of Trees

- I. Public Works Director Update – gravel bed planting will be done in house
- II. Daily Dose of trees – MN DNR developed resources that provides information on the health benefits that trees provide to humans. It is a resource that has been made available nationally and it was suggested that it should be a resource that HUFB can link to on their website.
<https://www.dnr.state.mn.us/trees/health-benefits-trees.html>
- III. Tree trek - EP rock installation will be complete soon. Brainstorming required on how to get information to teachers at the schools to engage students.
- IV. Tree Owners Manual – Have typically handed them out with the trees of the year sales in the past. Hard copies available at City Hall but would be beneficial to have it linked to the city website. Partnering with local realtors was suggested, so they are aware of the resource.

b.) Emerald Ash Borer Public Education; Ash Tagging Update

Staff reached out to City of St. Paul Forestry department and contacted the company used to order tape. Should be 6-8 weeks before tape is in and will send out notification when received. Ideally tagging would happen this fall but will be largely dependent on arrival of supplies.

c.) Social Media / Website updates – Currently administrators can post to the page.

Important to note that content is posted to the City or HUFB site and any sharing to HOA's, etc should be links to the City site. Discussed establishing a instagram page similar to: <https://www.instagram.com/urbanforestlex/?hl=en>

d.) Club Group Updates

Haase has contacts for HOA's Red Cedar, Heritage Greens, Hunter Hill, and Stonepine and can share links once the content is refreshed. Heywood would be able to share content with Hudson Area Mom's Group.

5. Items for future agendas:

- a.) Website Design / Organization - Holman will send links to other websites for the board to review before next meeting to set the stage for a brainstorming session on web content. Morz will have a discussion with IT Director on resources/time for website updates, with a possible update happening October/November
- b.) Burr Oak Blight – has been noticed that the fungus is showing up on trees in Hudson

6. Adjourn: Moved to adjourn at 7:27, seconded, and motion carried

Next meeting: September 16. Location TBD.

Submitted by
Jen Haase
HUFB Secretary

Best Wisc Cities UF web pages per DNR UCF Staff

HUFB Suggestions for Revisions to Hudson's UF Pages

Baraboo <https://www.cityofbaraboo.com/?SEC=02C39682-10C5-4B49-A09E-810E4FE626DE>

Tree-lined street photo is GREAT on top of home page (instant association w/ content below). Tree City USA logo, "EAB News" description are good, combined w/ list of topics links and forms on bottom left.

"Planting Program" and "Maintenance" descriptions are good but could be shortened by incorporating photos (from our roll-out display panels).

River Falls <https://www.rfcity.org/243/Urban-Forestry> Our neighbors have a concise & easy to navigate home page that we could easily adapt. The "Maxing Natural Amenities" and "Projects & Events" could be pared down & complimented w/ photos from our roll-out displays.

Stevens Point <https://stevenspoint.com/187/Forestry> "Treemendous Benefits" brochure is well done & one we could replicate, see - [Treemendous Benefits Brochure \(PDF\)](#)

Milwaukee UCF <https://city.milwaukee.gov/mpw/operations/forestry/Urban-Forestry-Fund> This page details human health & eco-services savings, but may be TOO in depth for us to consider.

Madison <https://www.cityofmadison.com/streets/forestry/>
A nice & simple photo collage on home page helps viewer understand UF activities & services. Our roll-out displays could be used for this.

West Bend https://www.ci.west-bend.wi.us/departments/parks_recreation_forestry/forestry/index.php
Their "Diseases and Pests" list of links is a bit too much, but those are all the 1-page versions of UW Extension fact sheets & easier for homeowners to digest.
See https://www.ci.west-bend.wi.us/departments/parks_recreation_forestry/forestry/diseases_pests.php
Also, their "Approved" and "Unapproved" Street Trees list is well done. May be worth considering in a couple of years as EAB losses increase.
<https://www.ci.west-bend.wi.us/Parks%20-%20Recreation/forestry/Approved%20Street%20Tree%20List%20July%202019.pdf>

New Westminster, British Columbia <https://www.newwestcity.ca/services/trees/urban-forest-management-strategy> VERY sophisticated – an interesting read.